TUEC Bass Tournament Trail

Tennessee Utility Education Corporation (TUEC)
2027 Tournaments & Sponsorship Guide



Without Associate Member Support, none of this is Possible!

Throughout the history of the TUEC Bass Tournament Trail, our Associate Members have been the driving force behind our success. The generosity and support for over a decade have spring-boarded our Bass Tournaments to a level that other Associations simply cannot duplicate.

We still stand today as the only rural water association to offer this unique opportunity to our valued members.

Sponsorship Packages that work for your budget.

We have developed our sponsorship packages to accommodate marketing budgets that work for all associate members. You choose the level that best works with your advertising dollars, and we do the rest.
Our job is to honor each sponsorship package with the promise to deliver to our associate members all benefits that are listed in each category. You can feel confident that the TUEC Bass Tournament Trail acknowledges and recognizes the contributions for each sponsor at every tournament. All contributions to the TUEC Bass Tournament, a 501(c)(3) corporation, are deductible as charitable contributions.

I have questions about sponsoring the tournaments, who can I speak with?

A nine-member volunteer group comprised of utility, municipality and associate members guide the tournament trail. Bryant Bradley serves as the Tournament Chairman and decisions are made collectively within the tournament committee. Suggestions are always welcome and if you have concerns or questions, please contact the TUEC Tournament TEAM.

Dewayne Culpepper: 931-607-6981 dewayneculpepper@taud.org
Tommy Whaley: 931-212-3368 tommywhaley@taud.org
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TUEC 2027 Bass Tournament Tentative Schedule

East Tennessee

- **April 16th, 2027 -** ***Watts Bar - Ladd Landing Park, City of Kingston***

West Tennessee

- **May 7th, 2027 -** ***Kentucky Lake, Paris Landing State Park Boat Ramp***

Middle Tennessee

- **May 19th, 2027 -** ***Old Hickory Lake – Bulls Creek Boat Ramp - 198 Odoms Bend Rd, Gallatin (Flippers)***

The Annual Bob Freudenthal Memorial TUEC Scholarship & Bass Tournament

The Bob Freudenthal Memorial Bass Tournament will be held on May 19th, 2027, **at** ***Old Hickory Lake – Bulls Creek Boat Ramp. This tournament will have a standalone sponsorship package dedicated to funding the Bob Freudenthal Memorial Scholarship.***

This will be an annual event each year in May and will coincide with the TAUD Operator Expo. The intent of this event is to fund the Bob Freudenthal Memorial Scholarship that will be awarded annually.

"Set the Hook" Package:

$1,000.00

This sponsorship package targets the funding of the TUEC Scholarship Program. It's our most popular and best value.

For this investment, you will receive the following benefits:

Your Company Logo in full color on a scrolling power point presentation, displayed on (2) large TV monitors during all Tournaments.
Your Company Name recognition on Tournament Video shown on our YouTube Channel.
Scrolling Power Point Presentations are also played during Operator Expo and Annual Business Conference for maximum exposer.
All Set the Hook Package sponsors are recognized during Weigh-In and Registration proceedings at each tournament.
Your Company receives acknowledgement and recognition in media print, social media platforms and electronic media email blast and notifications.
Your Company Logo is placed on the front page of www.fishtaud.com website with a direct link from the logo to your company website.

Set the Hook Package Bonus: (see First Cast Title Package for details).

"Tight Lines" Package:

$500.00

This level of sponsorship provides all breakfast items at each location. You will be front and center at our popular breakfast bar. Each Tournament provides our Anglers with breakfast sandwiches and coffee. Additional items will be served if available in the area. This level of sponsorship also provides much needed funding to support tournament equipment and supplies for the entire season.

For this level of investment, you will receive the following benefits:

Your Company Name & Logo on scrolling power point presentation, displayed on (2) large screen TV monitors.
Company Name & Logo displayed on TV Monitors during Operator Expo and Annual Business Conference.
Acknowledgement and Recognition during Registration and Weigh-In proceedings
Option to set up display table and tent at Registration Area. Location of space is limited to the first available.

Your Company Logo is located on the front page of www.fishtaud.com website with a direct link from the logo to your company website

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"Boat Dock" Package:

$250.00

This level of sponsorship provides support for the cost of the Permit Fee, Event Insurance and $50.00 towards Big Bass 1st& 2nd Place Payout at each location. This level of sponsorship also provides much needed funding to secure each events boat dock permit usage and event insurance. This is required by all TVA, Army Corp of Engineers and State of Tennessee Parks when using Public Boat Ramps.

For this level of investment, you will receive the following benefits:

Your Company Name & Logo included on all-weather banner displaying the sponsorship level and support reason at the, "Boat Dock Ramp," where anglers unload and load their boats.
Company Name & Logo photo on banner displayed on TV Monitors during Operator Expo and Annual Business Conference.
Acknowledgement and Recognition during Registration and Weigh-In proceedings for the 1st & 2ND Place Big Bass Payout.

Your Company Logo photo on banner located on the front page of www.fishtaud.com website.

"First Cast" Package:

$2,000.00

The First Cast Package applies ONLY to the East and West Tennessee Tournaments.

Your Brand, Your Tournament! Yes, this sponsorship package gives you complete exclusivity of the tournament you choose. This is like having your own tournament without the associated production or staff to run a bass event.

IMPORTANT: What you need to know about this level of First Cast Title Package sponsorship. The First Cast Title Sponsor includes the Set the Hook Package benefits. $1,000.00 of the $2,000.00 paid targets the funding of the TUEC Scholarship Program. The remaining funds from a First Cast Title Package sponsorship go directly to the 1st Place Overall Team in the Tournament. We couple this with registration fees to achieve a guaranteed 1st Place payout of $1,000.00.

You will also receive one free registration for a fishing team of your choice in the tournament.

"Bob Freudenthal Memorial Bass Tournament" Sponsorship Package:

$5,000.00

The Bob Freudenthal Memorial Bass Tournament will be held on May 15TH, 2026, on Percy Priest Lake, Hoppy's Harbor Grill at Fate Sanders Marina & Boat Ramp. This tournament will have a standalone sponsorship package dedicated to funding the Bob Freudenthal Memorial Scholarship.

This will be an annual event each year in May and will coincide with the TAUD Operator Expo. The intent of this event is to Commemorate and Honor Bob Freudenthal and fund the Bob Freudenthal Memorial TUEC Scholarship ($5,000.00) that will be awarded annually. Your $5,000.00 sponsor goes directly to fund the scholarship.

For this investment, you will receive the following benefits:

Your company will be the official sponsor of the Bob Freudenthal Memorial Bass Tournament. If there are multiple sponsors of $5000.00, each company will be named as official sponsors of the Bob Freudenthal Memorial Bass Tournament.

You will receive one free registration for a fishing team of your choice in the tournament.

All Bob Freudenthal Memorial Scholarship sponsors are recognized during Weigh-In and Registration proceedings at the tournament.

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