



Sponsorship Guide

Without Associate Member Support, none of this is Possible!

Throughout the history of the TAUD Bass Tournament Team Trail, our Associate Members have been the driving force behind our success. The generosity and support for over a decade has spring-boarded our Bass Tournaments to a level that other Associations simply cannot duplicate.

We still stand today as the only rural water association to offer this unique opportunity to our valued members.

Sponsorship Packages that work for your budget.

We have developed our sponsorship packages to accommodate marketing budgets that work for all associate members. You choose the level that best works with your advertising dollars, and we do the rest.

Our job is to honor each sponsorship package with the promise to deliver to our associate members, all benefits that are listed in each category. You can feel confident that the TAUD Bass Tournament Team Trail acknowledges and recognizes the contributions for each sponsor at every tournament.

I have questions about sponsoring the tournaments, who can I speak with?

A nine-member volunteer group comprised of utility, municipality and associate members guide the tournament trail. Kirk Smith serves as the Tournament Director and decisions are made collectively within the tournament committee. Suggestions are always welcome and if you have concerns or questions, please contact the Tournament Director at: (615)243-6490.

“Set the Hook” Package:

\$1,000.00

***This sponsorship package targets the funding of the TUEC Scholarship Program.
It’s our most popular and best value.***

For this investment, you will receive the following benefits:

***Your Company Logo in full color on a scrolling power point presentation,
displayed on (2) large TV monitors during all Tournaments.***

***Your Company Name recognition on Tournament Video shown on our YouTube
Channel.***

***Scrolling Power Point Presentations are also played during Operator Expo and
Annual Business Conference for maximum exposure.***

***All Set the Hook Package sponsors are recognized during Weigh-In and
Registration proceedings at each tournament.***

***Your Company receives acknowledgement and recognition in media print, social
media platforms and electronic media email blast and notifications.***

***Your Company Logo is placed on the front page of www.fishtaud.com website
with a direct link from the logo to your company website.***

Set the Hook Package Bonus: (see First Cast Title Package for details).

“Tight Lines” Package:

\$300.00

This level of sponsorship provides all breakfast items at each location. You will be front and center at our popular breakfast bar. Each Tournament provides our Anglers with breakfast sandwiches and coffee. Additional items will be served if available in the area. This level of sponsorship also provides much needed funding to support tournament equipment and supplies for the entire season.

For this level of investment, you will receive the following benefits:

Your Company Name & Logo on scrolling power point presentation, displayed on (2) large screen TV monitors.

Company Name & Logo displayed on TV Monitors during Operator Expo and Annual Business Conference.

Acknowledgement and Recognition during Registration and Weigh-In proceedings

Option to set up display table and tent at Registration Area. Location of space is limited to the first available.

“First Cast” Package:

\$1,000.00

Your Brand, Your Tournament! Yes, this sponsorship package gives you complete exclusivity of the tournament you choose. To access this sponsorship, you must commit to a “Set the Hook” Package first. This is like having your own tournament without the associated production or staff to run a bass event.

IMPORTANT: What you need to know about this level of sponsorship. The funds from a First Cast Title Package sponsorship go directly to the 1st Place Overall Team in the Tournament. We couple this with registration fees to achieve a guaranteed 1st Place payout of \$2,000.00.

Because our tournaments are limited to industry specific sponsorships, this format builds interest within the TAUD Membership to participate once a known amount of winnings are available.