

Sponsorship Packages

Designed to give you maximum exposure at all tournament events. Plus, we bring the TAUD Bass Tournament Team Trail to select Conferences. Stop by our display booth at the Business Conference in Gatlinburg or visit with us during the Operator Expo Conference in Lebanon next May.

Now, look at our offerings, and choose a sponsorship level that best fits into your marketing campaign. No matter which package you pick, remember you're a part of a program that is only offered from the Tennessee Association of Utility Districts.

Deep Water: \$1,000

- *Tournament Video exposé shown on our YouTube Channel.*
- *Your Company Logo is displayed on Large HD TV Monitors at each Tournament.*
- *Your Company Logo displayed on Large HD TV Monitors at Operator Expo and TAUD Business Conferences.*
- *Your Company receives Acknowledgement and Recognition during Blastoff Meetings and Weigh-In Proceedings.*
- *Your Company receives Acknowledgement and Recognition in all Media Articles of Tennessee Utility News Magazine and TAUD Social Media Outlets notifications.*

This level of Sponsorship gives you access to the "First Cast Title" Sponsorships. (see "First Cast Title") sponsorship below for details.

This level of Sponsorship provides direct funding to the Tennessee Utility Education Corporation (TUEC) Scholarship Program. All overages from the Deep-Water sponsors allow TAUD to either increase the value of the scholarships or offer additional scholarships as needed.

Top Water: \$500

- ***Your Company Logo is displayed on printed media marketing materials.***
- ***Acknowledgement and Recognition during Blastoff Meetings at each tournament.***
- ***Your Company is acknowledged in Tennessee Utility News Magazine articles.***
- ***Your Company is acknowledged in all TAUD Social Media articles and email blast.***
- ***Your Company is acknowledged during the Operator Expo and Business Conference.***

This level of sponsorship provides funds to help keep the TAUD Bass Tournament Team Trail up and running. Equipment breakdowns can be costly but planning for the unexpected is a good idea. Computers, Digital Scales, Sound and Lighting Systems need to be in good working order to maintain a great tournament.

Friends of Fishing: \$250

This level of sponsorship has become very popular with Associate Members looking to test the water in bass fishing tournaments.

- ***Your Company receives Acknowledgement and Recognition during all Blastoff/Registration/Weigh-In proceedings.***
- ***Your Company is listed as a sponsor in all articles on social media and Print Media publications.***

This level of sponsorship provides funding for all breakfast items at all tournaments.

Signage is displayed on the breakfast bar at all tournaments indicating Associate Members support.

First Cast Title Sponsorship: \$500

Exclusivity! Yes, this gives your company branding rights to the selected tournament. You may only purchase one First Cast Title Sponsorship after enrolling in our Deep-Water Package program. Under the First Cast Title Sponsorship, your company carries the banner for the tournament you choose. We market the Tournament under your company logo in print and digital materials using your brand.

Question: Where do the funds go for this level of sponsorship.

Answer: directly into the pockets of the Winning 1st Place Team.